



WORLDWIDE SALES KICKOFF

 webex Sacramento, California

02.12.08

TUESDAY, FEBRUARY 12

10:30-10:35a	Welcome <i>Dave Berman, President, WebEx WW Sales and Services</i>	Sacramento Memorial Auditorium
10:35-11:15a	eXtending Our Leadership: Collaboration Software Group Vision and Strategy <i>Doug Dennerline, SVP and GM, Collaboration Software Group</i>	Sacramento Memorial Auditorium
11:15-11:55a	The X Factor: What's Our X Factor for 2008? <i>Dave Berman</i>	Sacramento Memorial Auditorium
11:55a-12:00p	Wrap-Up <i>Dave Berman</i>	Sacramento Memorial Auditorium
12:00-1:00p	Lunch	Sheraton Grand Nave Ballroom
1:00-1:40p	Flex Your Strength: WebEx Connect and Cisco Integration 2008 Roadmap <i>Gary Griffiths, Cisco VP, President WebEx Products and Operations</i>	Sacramento Memorial Auditorium
1:40-2:20p	eXtreme Marketing Impact: 2008 Marketing Programs and Cisco Corporate Marketing Plan <i>Patrick Moran, Director of WebEx Web Marketing</i>	Sacramento Memorial Auditorium
2:20-2:50p	Round Table Question and Answer Session <i>Doug Dennerline, David Berman, Gary Griffiths and Patrick Moran</i>	Sacramento Memorial Auditorium
2:50-3:15p	Afternoon Break	Sacramento Memorial Auditorium Foyer
<u>3:15-4:15p</u>	<u>Motivational Speaker</u> <u><i>Nando Parrado, Miracle in the Andes</i></u>	Sacramento Memorial Auditorium
4:15-4:30p	Wrap-Up <i>Dave Berman</i>	Sacramento Memorial Auditorium
4:30-5:00p	Break and travel to the Reception	
5:00-6:30p	Reception	Sheraton Grand Nave Ballroom
6:30-9:30p	2008 WW Sales & Services Awards Dinner <i>XFactor Entertainment: Dan Dunn PaintJabber</i>	Sacramento Memorial Auditorium Foyer